

# CV

JEFFREY R. OLIVER

oliver20@msu.edu

## Employment

2017-Present: Professor, Department of Sociology and Social Work, Brigham Young University Idaho, Rexburg, ID

2016: Visiting Assistant Professor, Department of Sociology, Michigan State University, East Lansing, MI

2016: Lecturer: Department of Agriculture, Food and Resource Economics, Michigan State University, East Lansing, MI

2014-Present: Researcher, Department of Agricultural Economics, Michigan State University, East Lansing, MI

2011-2014: Graduate Teaching Assistant, and Research Assistant, Department of Sociology, Michigan State University; East Lansing, MI

2010-2011: Investment Associate (licensed), Wells Fargo Bank, NA:

Salt Lake City, UT area

- Averaged \$3M in assets per quarter
- Averaged \$500,000 in loans per quarter

- 2000-2010: Retail bank management, customer service, loan officer; Wells Fargo Bank, NA: Salt Lake City, UT area
- Recipient of company-wide Sales and Service Excellence award (top 1% of company)
- Garnered one of only two “perfect” audit scores in the state (100%) as operations manager
- Regular presenter in district operations and sales meetings

## Education:

2016 **PHD** in sociology, **Michigan State University**, East Lansing, MI

*Comprehensive exam areas:*

- Commodification
- Informal employment
- Ethnic entrepreneurship

*Dissertation:* “Politics, Capitalism and the Social Construction of the Immigrant through the Media.” **Chair:** Steven J Gold

Other Committee Members:

- Xuefei Ren
- Rubén Martínez
- Lindon Robison (Agriculture, Food and Resource Economics)

2008 **MBA** in management, **University of Utah**, Salt Lake City, UT

2005 **BS** in Sociology, **Brigham Young University**, Provo, UT

## Publications:

Gold, S.J. & **Oliver, J.R.** (2017) “Will Trump’s ‘Color-blind’ Pro-business Policies Help Black Entrepreneurs Too?”, *The Conversation*, Feb. 6, 2017.

**Oliver, J.R.** & Robison, L.J. (2017) “Rationalizing Inconsistent Definitions of Commodification: A Social Exchange Perspective,” *Modern Economy*, 8.

Winder, R. Robison, L. & **Oliver, J.** (2016) “Relational Economics: Motives Underlying Customer Voice,” *American Society for Quality*.

**Oliver, J.** “General Help,” in: Shlapentokh, V. and Beasley, E. (2015) *Power and Inequality in Interpersonal Relations*, Transaction Publishers: Piscataway, N.J.

Robison, L. **Oliver, J.** & Frank, K. (2015) “Commodity and Relational Good Exchanges: Commodification and Decommodification 2,” *Proceedings of the First International Congress on Applied Sciences: Social Capital, October 23-24, 2015, Konya Turkey*.

Robison, L., **Oliver, J.** & Frank, K. (2015). “Commodity and Relational Good Exchanges: Commodification and Decommodification 1,” in *2015 Allied Social Science Association (ASSA) Annual Meeting, January 3-5, 2015, Boston, Massachusetts (No. 189690)*. Agricultural and Applied Economics Association.

## **Papers in Progress:**

Robison, L. & Oliver, J. “Resolving Economic Anomalies by Accounting for Relational Goods”

Robison, L. Ritchie, B. & Oliver, J. “Relationships and Brokered Exchanges”

Robison, L. Oliver, J. et al. "Impact of Social Capital on Female-Headed Household Income: 1980 to 2010"

Oliver, J. "Framing Neoliberalism: The Colombian National Media's Role in the Neoliberal Resistance Effort"

## **Copy Editor:**

Shlapentokh, V. and Arutunyan, A. (2013), *Freedom, Repression, and Private Property in Russia*, Cambridge University Press.

## **Course Instruction:**

SOC340 "Research Methods"

ABM337: "Personnel Management in Agribusiness"

FIM415: "Personnel Management in Food Industry"

SOC240: "Social Psychology"

SOC111: "Intro to Sociology"

SOC322: "Sociology of Work"

SOC499: "Sustainability, Technology and Social Entrepreneurship"

SOC 424 "Complex Organizations," Fall 2012 (With Dr. Vladimir Shlapentokh and Eric Beasley)

SOC281 “Research Methods I,” Fall 2012

SOC282 “Research Methods II,” Spring 2013

SOC281 “Research Methods I,” Fall 2013

SOC282 “Research Methods II,” Spring 2014

SOC281 “Research Methods I,” Fall 2014

SOC282 “Research Methods II,” Spring 2015

SOC 375 “Urban Sociology,” Fall 2015 (with Dr. Xuefei Ren)

SOC310 “Global Migration,” Summer 2016

## **Invited Lectures and TA lectures**

### **Urbanization:**

“Slums compared: Dharavi & Bogotá,” Presented to ISS320 (World Urban Systems) at Michigan State University on 4/21/2015

“Urbanization in Latin America,” Presented to ISS320 (World Urban Systems) at Michigan State University on 4/1/2014

### **Economy, business and work**

“The economy and government,” presented to SOC100 at Michigan State University on 2/22/2012 (as TA)

“The economy and work,” presented to SOC100 at Michigan State University on 11/21/2011 (as TA)

“Microcredit: ‘Banking on the poor’,” presented to ISS210 at Michigan State University on 11/9/2011 (as TA)

## **Methods and statistics:**

“Introduction to sampling methods,” Presented to SOC281 at Michigan State University on 10/20/2014 (as TA)

“Conceptualization, operationalization and levels of measurement,” presented to SOC281 at Michigan State University, 10/8/2014 (as TA)

“The process and problems of social research: Part I,” presented to SOC281 at Michigan State University, 9/8/2014 (as TA)

## **Migration:**

“Forced migration: Politics, economics and coercion,” Presented to SOC310 at Michigan State University on 2/2/2016

“Refugee migration and internal displacement among indigenous Colombians,” Presented to SOC310 at Michigan State University on 2/25/2014

“Migration and demographic change in the United States,” presented to ISS210 at Michigan State University on 9/16/2011

## **Introductory courses:**

“‘Simple fixes’ to social problems: Peeling the layers of the onion,” presented to SOC100 at Michigan State University on 4/17/2012 (as TA)

“Social movements against female genital mutilation (FGM) in a global context,” presented to ISS210 at Michigan State University on 12/7/2011 (as TA)

“Family planning and religion in a global context,” presented to ISS210 at Michigan State University on 11/2/2011 (as TA)

“Maternal mortality in a global context,” presented to ISS210 at Michigan State University on 10/29/2011 (as TA)

## **Assistantships:**

Graduate Research Assistant to Dr. Lindon Robison, Fall 2015

Graduate Teaching Assistant to Dr. Brendan Mullan, SOC282, Spring 2015

Graduate Teaching Assistant to Dr. Stephen Gasteyer, SOC281, Fall 2014

Graduate Teaching Assistant to Dr. Brendan Mullan, SOC282, Spring 2014

Graduate Teaching Assistant to Dr. Raymond Jussaume SOC281, Fall 2013

Graduate Teaching Assistant to Dr. Sandra Marquart-Pyatt, SOC282, Spring 2013

Research Assistant to Dr. Vladimir Shlapentokh, June 2012-Dec 2013

Graduate Teaching Assistant to Dr. Raymond Jussaume, SOC281, Fall 2012

Graduate Teaching Assistant to Dr. Laurel Hilliker, SOC100, Spring 2012

Graduate Teaching Assistant to Dr. Jessica Garcia, ISS210, Fall 2011

## **Other Research Activities:**

Participant in the interdisciplinary research group on motives (based in Department of Agriculture, Food and Resource Economics), June 2013 to Present

Survey designer: Motives behind receiving preventative medical screenings

## **Conferences:**

ASA in Chicago, IL, Roundtable paper presentation: “Debunking Immigration Myths” August 22, 2015

ASSA 2015 in Boston, MA. Co-presenter of paper: “Mixed Exchanges: Commodification and Decommodification” January 3-5, 2015

Migration without Boundaries Conference, Michigan State University, Chair of Panel I: “Émigré, expatriate, elite?” October 11, 2014

## **Co-authored Presentation:**

Robison, L. & Oliver, J. “Resolving Economic Anomalies by Accounting for Relational Goods in Mixed Exchanges,” presented by L. Robison at the Frontiers in Behavioral Economics Seminar, University of Tennessee Knoxville, November 17, 2015

## **Past Memberships:**

American Sociological Association

- Migration section
- Economic sociology section

## **Volunteer Work and Community Service:**

Chess instructor and tournament co-organizer for youth ages 12-16, 2015-2016

Cycling safety and basic repair workshop 2015-2016

Pro bono bike repair (restored over 25 bikes to better-than-new condition), 2011-2016

Graphic design: most recently designed a take-one for a vision statement for a local non-profit (pro bono), 2016

Completed 3 animated shorts (pro bono) between 2011 and 2016

Panelist: TA Workshop for Incoming Graduate Students, Michigan State University  
Department of Sociology, 2012-2013

Michigan State University Department of Sociology Grievances Committee, 2014

Graduate Student Representative of the Sociology Department Hearing Board 2014

Migrant Student Services (Michigan State University) tutor, Fall Semester 2011

Tutor to undergraduate students; statistics, accounting and finance; 2007-2011

Hispanic Chamber of Commerce 2005-2011

Annual Festival Latino Americano volunteer 2008-2010

## **Skills:**

Fluent Spanish

Proficient reading French

LMS (Angel, D2L, Blackboard)

STATA (As user and instructor)

SPSS (As user and instructor)

Advanced Excel, Word

Adobe PS

# Reference List:

Dr. Steven J. Gold

Phone: 517-353-6352

Address: 316 Berkey Hall

Michigan State University

East Lansing, MI 48824

Email: [gold@msu.edu](mailto:gold@msu.edu)

Dr. Xuefei Ren

Phone: 517-355-6644

Address: 401C Berkey Hall

Michigan State University

East Lansing, MI 48824

Email: [renxuefe@msu.edu](mailto:renxuefe@msu.edu)

Dr. Lindon Robison

Phone: 517-353-7226

Address: 446 W. Circle Dr., Rm 202D  
Justin S Morrill Hall of Agriculture  
East Lansing, MI 48824-1039

Email: [robison@msu.edu](mailto:robison@msu.edu)

Dr. Brendan Mullan

Phone: 517-353-8127

406 Berkey Hall  
Michigan State University  
East Lansing, MI 48824

Email: [mullan@msu.edu](mailto:mullan@msu.edu)