

CHAD ORTIZ

555.555.5555 | chad.ortiz@gmail.com | www.linkedin.com/in/chadortiz

February 21, 2019

Ms. Nancy Stanfield
Jefferson Analytics
600 S 600 E #100
Salt Lake City, UT 84102

Dear Ms. Stanfield:

One of my greatest strengths has always been turning complexity into simplicity, without missing any of the important details. Because **Jefferson Analytics** also shares this trademark, I feel this could be an ideal place for me to further develop this strength while being a vital asset to your **data analytics internship** team.

To ensure I have an 'on-demand' and diversified skill-set upon graduation, I have applied knowledge and skills from my analytics and data science courses with two on-campus professional clubs. In the Business Intelligence Group (BiG), our team used Python, Scikit-learn, PostgreSQL, and SQL to provide recommendations that saved a Fortune 500 tech company \$300K upfront and \$60K annually. I also helped my ProSales club team to successfully compete at a national competition by finding key product information, managing a sponsor account, and creating communication channels to increase and enhance member participation.

I cannot think of a better place than Jefferson Analytics to channel my passion for helping businesses thrive, while learning from highly successful professionals in this field. Thank you for your time in reviewing my application materials. I look forward to hearing from you soon.

Best Regards,

Chad Ortiz