

Craig D. Bell

Business Management

Smith 231

Rexburg, ID 83460-0800

Phone: 208-496-1488 / Fax: 208-356-1525 / e-mail: bellc@byui.edu

Career History

Ricks College/ Brigham Young University - Idaho

2004- Present --Chair: Business Management Department

1996 – Present -- Faculty member of Business Management Department.

Woodgrain Millwork, Inc.

1991-1996. Began part-time as an organizational development consultant, 1991-1992. Positions include: Quality and Leadership Trainer, 1992-1994; Northwest Sales Representative, 1994; Manager, Market Operations, 1995-1996.

Manager, Market Operations

Managed the service group consisting of seven account representatives. The group had responsibility for distribution, customer relations, and inventory management in fifteen distribution locations throughout the Midwest and Western states. Member of executive team that re-engineered the company's distribution and marketing approach, which resulted in an increase to net-income of approximately two million dollars.

Northwest Sales Representative

Responsible for accounts in six states totaling approximately six million in sales.

Quality and Leadership Trainer

Designed and implemented Total Quality training programs. Conducted seminars on leadership and personal effectiveness. Developed training curriculum in J.I.T., Total Quality, and Total Productive Maintenance. Introduced concept of community college and business partnership in developing pre-employment training programs.

Church Educational System

The Church of Jesus Christ of Latter-Day Saints 1986-1990, 1995 – Taught part- and full- time released-time seminary. Also taught two adult education classes administered through B.Y.U. and Ricks College.

Seminary Instructor

Provo High School, Provo UT : 1986, part-time

Burley High School, Burley ID : 1987-1990, full-time
Parma High School, Parma ID : 1995, part-time

Seminary Principal/Instructor

Ontario High School, Ontario OR : 1990-1991, full-time

Education

University of Nebraska, Doctoral Candidate

Working Toward PhD in Educational Leadership and Administration

Portland State University, Portland, OR. 1990-1993

Masters Degree in Business Administration

Brigham Young University, Provo, UT. 1985-1987

Bachelor of Science in Psychology

Ricks College, Rexburg, ID. 1981-82, 1984-85

Associate Degree in Health Science

Preston High School, Preston, ID. 1977-81

Student-Body President, National Honor Society

Certificates/Training

Quality, Productivity, and Competitive Position Seminar: **W. Edwards Deming**

The Seven Habits of Hightly Effective People Seminar / Principle Centered

Leadership: **Stephen R. Covey**

The Flight of the Buffalo: **Ralph Stayer**

Total Productive Maintenance: **Productivity, Inc.**