Everyday Mothers Internship Program

About Everyday Mothers

At Everyday Mothers, we make motherhood research meaningful, important, personal, and relevant.

There's significant data concluding that mothers are critical to healthy human development, but it revolves primarily around sterile research, conceptual models, and longitudinal studies that feel out of date by the time they're published.

What's missing from the research are stories - and that's where we come in. Our mission at Everyday Mothers is to show intuitive mothers how their small, everyday actions can solve the world's most pressing problems, and then to unite these women into one heart-centered, spirit-driven force for good.

We do this by interviewing regular mothers, plucking out the inspiration from their everyday life, and threading them into stories using multiple formats - feature stories, photographs, video, audio, interview style, editorials, and the like.

About the Internship Program

Internships take place over the course of 13 weeks and are divided into two segments. The first part is to produce one major deliverable for Everyday Mothers (9 weeks). The second part involves significant professional development and coaching (4 weeks).

Fall 2015 Internship –
Build and launch the Everyday Mothers website

Fall 2015 internships run from September 1 – November 30, 2015. If selected as an intern for Fall 2015, you'll spend the first 9 weeks working in a team to build and launch the Everyday Mothers website. This will be done in increments so that small parts of the site can be released every 1-2 weeks.

The last 4 weeks will be spent crafting an irresistible resume, finding ways to answer any interview question with confidence, identifying your natural strengths (and how to use them more often), and preparing elevator pitches that make people say, "ooh, tell me more.” This is particularly valuable for family studies majors who need to “translate” their experience into a language hiring managers can understand.

A note on web experience

You do not need to have experience building websites. However, you must have the mindset that “everything is figure-out-able.” We are confident that anyone with Google and a good attitude can work with a team to build a website, and you'll walk away with a new set of skills that will help you in your next role.
Current Openings

Five internships have been set aside for Fall 2015 and each person will be part of the development team that builds the website. You will organize yourselves as a team to accomplish the tasks, and may need to seek out training from your fellow teammates or Google if there’s something you don’t know how to do.

You may be a good candidate for this team if the following statements sound like you:

- I believe strong mothers are critical to healthy families and a healthy society
- If I don’t know how to do something, I will find ways to learn how to do it
- I like to solve problems and am willing to try new things to find solutions
- I prefer when my manager lets me figure out the best way to complete a task rather than telling me how it should be done
- I work well with minimal supervision and am a self-starter
- I can commit 15 hours per week to this internship

In addition, there will be two leadership positions available on the team: Product Lead and Scrum Master.

The Product Lead is part of the development team and will also be the main presenter when reviewing completed work with the Founder. In addition, when there are conflicting priorities among the team, the Product Lead will consider input carefully and will ultimately choose which path to take.

The Scrum Master is still part of the development, but plays a major role in removing obstacles for the team. Some challenges may include having trouble finding information, being nervous to speak up in the group, or misunderstanding the project requirements. The Scrum Master’s job in these scenarios would be to find ways to make things easier for your team so you can accomplish your goals.

How to Apply for an Internship with Everyday Mothers

Fill out the 6-question application – it takes 5 minutes or less. Once your application is received, you will be contacted for a possible phone interview. Please have a resume prepared to send along once you’re contacted.
FAQS

What are the logistics?

*Dates.* September 1 – November 30, 2015  

*Location.* 100% online. You can do this internship from anywhere as long as you have an internet connection  

*Hours.* Flexible – there will be meetings and collaborative work with your teammates that must be arranged; however, the bulk of your work can be done at hours that make sense for you. As long as the work gets done, you can work at 2 pm or 2 am.  

*Compensation.* Everyday Mothers does not currently seek out revenue or grant money, so the internship is unpaid. This is balanced by flexible hours, flexible location, and a strong professional skills coaching package.

What’s the difference between Everyday Mothers and other motherhood blogs?

One of the key differences between Everyday Mothers and typical motherhood blogs is that while we are all connected by our children and also cherish the stories and lessons from child-rearing, we are focusing on the woman behind the child. Instead of a behind-the-scenes look at who each mother is in relation to her children, Everyday Mothers is an inside-the-heart look at what the impact this woman has on the world because of her role as a mother.

Who runs Everyday Mothers?

Hi, I’m Jennifer Hunt and I’m the founder of Everyday Mothers. I began the Everyday Mothers internship for two reasons:

1. I’m passionate about the work of motherhood, and especially delight in helping mothers learn to trust their intuition as they raise their families.  
2. I’m passionate about strong internships, and especially delight in helping family studies majors prove their skills can be just as valuable in the business world as they are in the home.

If you want to know more of my story, be sure to apply for an internship and ask me during the phone interview.

I’m ready to apply – what do I do?  
Fill out our 6-question application here: https://docs.google.com/forms/d/1RCfQSsKcc-69KmReAuy-PZ7yUwUgveneeDZHoYhKwXE/viewform