**Fall 2012 Business Management Concentration**

**BUSINESS PREREQUISITES**
- 8 CREDITS
  - Business Management Orientation
    - B 100 (1 Credit)
  - Math Foundations
    - FD MTH 108 (3 Credits)
  - English Foundations
    - FD ENG 101 (3 Credits)

The above three classes are prerequisites for Business Fundamentals I. In addition to English and Math, you may be concurrently enrolled in other University Foundation courses while taking business classes.

Lower division Accounting and Economics classes may be accepted from transfer schools.

During freshman year, students should focus primarily on University Foundation requirements.

**BUSINESS FUNDAMENTALS I**
- 4 CREDITS
  - Business Fundamentals I
    - B 211 (4 Credits)

**BUSINESS FUNDAMENTALS II**
- 4 CREDITS
  - Business Fundamentals II
    - B 212 (4 Credits)

**INTEGRATED BUSINESS CORE (IBC)**
- 12 CREDITS
  - Financial Management
    - B 302 (3 Credits)
  - Organizational Effectiveness
    - B 322 (3 Credits)
  - Marketing Management
    - B 342 (3 Credits)
  - Operations Management
    - B 362 (3 Credits)

(Above courses taken in same semester as one 12-credit course)

**PRIMARY EMPHASIS**
- 3 CREDITS
  - Choose One:
    - Entrepreneurial Management
      - B 483 (3 Credits)
    - OR
    - Introduction to International Business
      - B 380 (3 Credits)

**SENIOR CAPSTONE**
- 3 CREDITS
  - Principles of Business Strategy
    - B 499A (3 Credits)

**ADDITIONAL CREDIT REQUIREMENT**
In addition to the Business Concentration requirements, complete one of the following:
- 2 additional clusters OR
- 1 minor OR
- Another concentration (30 credits max)

Students must be sure to meet the 120-credit university requirement.

University Foundations (40 Credits Total - Please refer to the University Web Site)