

Bachelor of Science in Business Management (615)

PRE-BUSINESS CORE - complete prior to admission into Integrated Business Core. (2.5 GPA, C- or better) 30 credits

Business 101	Introduction to Business	3 credits	_____
Information Systems 140 (fulfills GE)	Microcomputer Applications	3 credits	_____
Economics 111 (fulfills GE)	Economic Principles and Problems –Macro	3 credits	_____
Economics 112 (fulfills GE)	Economics Principles and Problems - Micro	3 credits	_____
Business 220 (take before Eng 312)	Business Communication	3 credits	_____
Business 275	Business and the Legal Environment	3 credits	_____
Math 108 (fulfills GE requirement)	Quantitative Reasoning	3 credits	_____
Math 221	Principles of Statistics	3 credits	_____
Accounting 201	Financial Accounting	3 credits	_____
Accounting 202	Managerial Accounting	3 credits	_____

ADDITIONAL GENERAL EDUCATION 29credits

English 111	College Writing	3 credits	_____
Arts and Letters	choose one of each	6 credits	_____
Physical and Biological Sciences	choose 4 credits of each	8 credits	_____
*Religion	4 credits of Book of Mormon -- (121 & 122, or Rel 221)		_____
	6 credits of scripture-based courses (i.e., Old/ New Testament)		_____
	2 religion credits of your choice		_____
		12 credits	_____

BUSINESS CORE REQUIREMENTS – Required for all Business Management Majors 29 credits

These courses may be taken prior to completion of the pre-business core if course prerequisites are completed.			
Economics 358	International Economics	3 credits	_____
English 312 or 312C (fulfills GE) (C- or higher required) (take B220 first)	Advanced Writing for Business	3 credits	_____
Information Systems 350	Management Information Technology	3 credits	_____
Religion 431 (fulfills GE)	Doctrines of the Gospel (business section)	2 credits	_____

These courses may not be taken until the pre-business core is completed. Apply in Department of Business Management Office for the program the semester before anticipated enrollment. Do not enroll yourself.

New Venture Integrated Business Core

Take these four classes together as a group:

Business 301	Financial Management	3 credits	_____
Business 321	Organizational Behavior	3 credits	_____
Business 341	Marketing Management	3 credits	_____
Business 361	Operations Management	3 credits	_____
		12 credits	

This course should be taken between junior and senior year. B 301, 321, 341 must be completed before enrollment in B 398.

Business 398	Professional Internship	3 credits	_____
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One of these capstone courses must be taken during senior year.

Business 499B, 499C or 499D	Business Strategy Capstone (see catalog)	3 credits	_____
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BUSINESS CLUSTER 13 credits

Complete one of the following Business Clusters. See back for Course listings:

- Entrepreneurship
- Finance
- Management
- Marketing

COMPLEMENTARY CLUSTER 12 credits

Subject to approval of your advisor, choose a 12-credit complementary cluster to build additional skills that match up with your career goals and interests. Suggestions are available from your advisor or the Business Management Advising Center office.

ELECTIVES 10 credits

BUSINESS CLUSTER OPTIONS

Choose one of four business clusters to develop skills in a particular area of interest:

Entrepreneurship Cluster – no longer offered as a cluster (take IME or IFE) 13 credits

B 283	Entrepreneurship Skills	3 credits	_____
B 450	Innovative Business Lab	3 credits	_____
B 475	Financing New Ventures	3 credits	_____
B 479R	Business Lecture Series	1 credit	_____
And choose one of the following:			
B 370	Human Resource Management	3 credits	_____
B 413	Real Estate	3 credits	_____
B 454	Sales and Customer Relationship Management	3 credits	_____
B 459	Marketing Strategy	3 credits	_____

Finance Cluster - no longer offered as a cluster (take IME or IFE) 13 credits

B 401	Advanced Financial Management	3 credits	_____
B 410	Investments	3 credits	_____
B 479R	Business Lecture Series	1 credit	_____
And choose two of the following:			
Acctg 321	Introduction to Income Taxation	3 credits	_____
Acctg 322	Advanced Topics in Taxation	3 credits	_____
B 405	Management of Financial Institutions	3 credits	_____
B 406	Risk and Insurance (Winter only)	3 credits	_____
B 411	Advanced Investments	3 credits	_____
B 413	Real Estate	3 credits	_____
B 418	Financial Planning	3 credits	_____
B 475	Financing New Ventures	3 credits	_____
Econ 300	Managerial Economics	3 credits	_____
Econ 453	Money, Banking, and Financial Markets	3 credits	_____

Management Cluster - no longer offered as a cluster (take IME or IFE) 13 credits

B 370	Human Resource Management	3 credits	_____
B 479R	Business Lecture Series	1 credit	_____
And choose two of the following:			
Comm 250	Organizational Communication	3 credits	_____
Comm 350	Group Dynamics	3 credits	_____
Comm 450	Conflict Management	3 credits	_____
And choose one of the following:			
B 406	Risk and Insurance (Winter only)	3 credits	_____
B 418	Financial Planning	3 credits	_____

Marketing Cluster - no longer offered as a cluster (take IME or IFE) 13 credits

B 442	Marketing Research	3 credits	_____
B 454	Sales and Customer Relationship Management	3 credits	_____
B 479R	Business Lecture Series	1 credit	_____
And choose two of the following:			
B 431	Global Marketing	3 credits	_____
B 444	Buyer Behavior (Fall Only)	3 credits	_____
B 450	Innovative Business Lab	3 credits	_____
B 455	Integrated Marketing Communications (Winter only)	3 credits	_____
B 456	Retail Management (Fall only)	3 credits	_____
B 459	Marketing Strategy	3 credits	_____
Comm 230	Introduction to Advertising	3 credits	_____
Comm 235	Introduction to Public Relations	3 credits	_____

**B.S. IN BUSINESS MANAGEMENT (615)
SUGGESTED COMPLEMENTARY CLUSTERS**

Business Cluster	Suggested Complementary Clusters	Courses
Finance	Accounting	Choose four: Acc 301, 302, 321,322, 333, 356
	Economics	Math 119, Econ 300, 315, 421
	Foreign Language	12 credits of 200-, 300- or 400–level courses from the minor for the Language
	Information Systems	IS 203, 210, 240, 320
	International Studies	(see reverse side)
	Interpersonal Communication	Comm 102, 120, 350, plus: 352, 356 or 450
Management	English	Eng 452, plus choose any 3 from Eng 331-373
	Foreign Language	12 credits from the minor for the Language
	Health Science	HS 340, 400, 401, 490
	Information Systems	IS 203, 210, 240, 320
	International Studies	(see other side)
	Interpersonal Communication	Comm 102, 120, 350, plus: 352 or 356
	Journalism	Comm 240, plus choose 3: 340, 342, 347, 440
	Political Science	PolSc 110, 150 or 170, 311, 330
	Psychology	Psych 111, plus choose 3: 341, 365, 370, 376
	Recreation Leadership	RL 200, 343 plus choose 2: 304, 320, 424,486
	Sociology	Soc 111, 112, 323, 357
Marketing	Advertising	Comm 230 plus choose 3: 330, 338, 339, 430
	Broadcasting	Comm 260, plus choose 4: 265, 268, 360, 365, 460
	English	Eng 452, plus choose any 3 from Eng 331-373
	Digital and New Media	Comm 130, 310, 313, IS203
	Foreign Language	12 credits from the minor for the Language
	Information Systems	IS 203, 210, 240, 320
	International Studies	(see other side)
	Interpersonal Communication	Comm 102, 120, 350, plus: 352 , 356 or 450
	Psychology	Psych 111, plus choose 3: 350, 365, 370, 376
	Public Relations	Comm 235, plus choose 3: 335, 338, 339, 435
	Sociology	Soc 111, 112, 323, 357
Entrepreneurship	Any of those listed above	
Or choose one central to your business idea:	Ag Business	AgBus 210, 347, 450, plus 1 Agron/As class
	Animal Science	AS 150, 220, 260, and 340 or 360
	Construction	Choose any 12 from minor list
	Child Studies	Child 110, Child 120, Child 210, Child 340 Faml 100,Faml 220
	Work and Family	Faml 100, Faml 300, Faml 370 Faml 400, Faml 360
	Horticulture	12 credits of the following: Hort 103, 201, 230, 335, 321, 322, 324, 325
	Ag Business	AgBus 210, 347, 450, plus 1 Agron/As class

- You are not restricted to clusters on this list. You may work with your advisor to design a cluster to fit your career goals.
- A cluster is defined as a skill set. It is not an amalgamation of courses taken before you declared a major. It is generally composed of classes from no more than two departments.

International Studies Cluster

INTST 293	International Institutions	2 credit
REL 352	History of Christianity <u>or</u> REL 351 World Religions	2 credits
INTST 493	International Issues	3 credits
Any Regional Studies from Group Three.		3 credits
Any class from Group Four.		<u>3 credits</u>
TOTAL		13 credits

Group three: Take 1 course of REGIONAL STUDIES (all are 3 credits)

INTST 340	People and Cultures
INTST 341	People and Culture of East Asia
INTST 342	People and Culture of Russia (Also listed in catalogue as RUSS 342)
INTST 343	People and Culture of E. Europe
INTST 344	People and Culture of W. Europe
INTST 345	People and Culture of China (Also listed in catalogue as CHIN 345)
INTST 346	People and Culture of Pacific Islands
INTST 348	People and Culture of Middle East
INTST 349	People and Culture of Africa
INTST 350	People and Culture of Latin America

Group Four: Take 1 course

B380	Intro to International Business (if not used for Business cluster)
BIO 250	Environmental Biology
GEOG 120	Geography and World Affairs
GEOG 321	Geography of Developing Nations
HIST 310	Modern European History
HIST 325	The Middle East
HIST 330	The Far East
HIST 335	Africa Since 1400
HIST 340	Latin America
HS 480	International Health
HUM 201	The Arts in Western Culture (if not used for GE)
HUM 202	The Arts in Western Culture (if not used for GE)
HUM 342	Humanities of the Islamic World
POLSC 150	Foreign Government
POLSC 170	International Politics
SOC 323	Race and Ethnic Relations

BUSINESS MANAGEMENT WORKSHEET - BACHELOR OF SCIENCE (615)

16 May 2005

Requirement	Class	Credit												
Religion*	121, 122, 431 (Business Section), other	14												
College Writing	Eng 111	3												
Advanced Writing	Eng 312 (C- or higher required) Take B 220 first	3												
Math	108 or higher	3												
Arts	Choose one from list.	3												
Letters	Choose one from list.	3												
Natural Science	Biological Science/lab	4												
Natural Science	Physical Science/lab	4												
PRE-CORE REQUIREMENTS Must be taken before Business Core 2.5 GPA required in pre-core classes which is equivalent to a B-/C+ Average) C- or higher required	B 101 Intro to Business	3												
	B 220 Business Comm (take before Eng 312)	3												
	B 275 Business Law	3												
	Econ 111 Macro (fulfills American Institution Req)	3												
	Econ 112 Micro (fulfills Behavioral Science Req)	3												
	IS 140 Micro Appl (fulfills GE)	3												
	Acctg 201 Financial	3												
	Acctg 202 Managerial	3												
	Math 221 Statistics	3												
OTHER Can be taken prior to completion of pre-business core.	Econ 358 International (C- or higher required)	3												
	IS 350 Info Tech Mgmt (C- or higher required)	3												
BUSINESS CORE Take classes together – apply semester before in Dept Office	B 301 Financial Mgmt	3												
	B 321 Organ Behavior	3												
	B 341 Marketing Mgmt	3												
	B 361 Operations Management	3												
INTERNSHIP	B 398 Internship	3	Take between jr. and sr. years. (After completion of IBC.)											
CAPSTONE	B 499 A, B, C or D	3	Must be taken senior year.											
Business Cluster (13 credits) Entrepreneurship Finance Marketing Management		3												
		3												
		3												
		3												
		3												
Complementary Cluster 12 credits		3												
		3												
		3												
		3												
University Elective Credit		5												
Total		120												
Checklist – † FA 100 † Online course † 30 Upper Division Credits † 30 Resident Credits † 120 Total Credits	*Instead of taking Rel 121 and 122 you could take Rel 221 for 4 credits. Beginning Winter 2003, incoming freshman are required to complete 14 credit hours of religion which must include 4 credits of Book of Mormon and 6 credits of scripture-based course work (i.e., Old/New Testament)													

